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Alice Katz
President

Ms. Katz is the President of The Vinca Group L.L.C. She has directed feasibility studies to develop, reposition, or conduct due diligence for the financing or acquiring entity for independent living, assisted living, and skilled nursing facilities. Ms. Katz was the Chief Restructuring Officer for a dementia assisted living facility that increased 37% in value as a result of the restructuring process. Ms. Katz had primary responsibility for asset management for the largest portfolio of the Alterra bankruptcy and for Cleveland Senior Care. She also has developed successful pricing strategies and new resident care and service products. Ms. Katz is qualified as a market analyst for the HUD LEAN program by the Office of Insured Health Care Facilities.

Previously, Ms. Katz was the co-founder and Chief Operating Office of Oakwood Living Centers, Inc. which was a 1,400 bed skilled nursing and subacute rehabilitation company. With Genesis Health Ventures, Inc., Ms. Katz was Vice President, Managed Operations.

Ms. Katz wrote the financial feasibility criteria for Federal Qualifications for HMOs and conducted HMO feasibility studies. Ms. Katz served as the Project Manager for the study that evaluated the initial hospital prospective payment system and Medicare reimbursement for the Department of Health and Human Services. She also conducted numerous hospital feasibility studies including projects in Africa, Asia and South America.

Ms. Katz has lectured on various health care related topics. She developed and was a faculty member for the Managed Care Institute for Argentum. She has presented at the National Investment Conference, the American Health Care Association, Leading Age, the American College of Healthcare Executives, and at The Erickson School program in senior housing. Ms. Katz has a Bachelor of Science from The Pennsylvania State University and an MBA from Cornell University.

Experience

Market Associates, Inc.
Senior Partner

Genesis Health Ventures, Inc.
Vice President-Operations, Managed Nursing Facilities

Oakwood Living Centers, Inc.
Senior Vice President-Chief Operating Officer

APM, Inc.
Manager

Ernst & Young
Manager

The Analytic Sciences Corporation
Technical Staff

American Medical International
Assistant Director, Consulting Services

Temple University Health Sciences Center
Medical Technologist

Education

Cornell University
Master of Business Administration (with distinction)
Sloan Certificate Hospital and Health Services Administration

The Pennsylvania State University
Bachelor of Science